

newspapers2 for Summer 2017



Summer 2017

Monday-Thursday, July 31-Aug. 3

Long Beach City College/Liberal Arts Campus

Best Places

On the beautiful, Spanish-style Liberal Arts campus of Long Beach City College—located less than a mile from the Long Beach Airport—the wide lawns, one and two-story architecturally interesting buildings within easy walking distance of each other provide the setting for new possibilities in eight individual sessions! This summer we have a new curriculum including an inaugural session on Video/Broadcast, and a re-vamped social media session—Multimedia Storytelling.

Best Spaces

Up-to-date technology computer labs, all with Adobe Creative Suite on the Cloud, and Smart Classrooms provide comfortable seats and great sight lines to instructors and guest speakers. These Long Beach City College / Liberal Arts Campus, accommodations include a large meeting space which will host the **newspapers2** opening and closing sessions as well as the famed awards luncheon on Thursday.

Best-in-Their-Field Faces

Instructors at **newspapers2** are the finest college and university experts in their fields—Gary Metzker (CSULB and Golden West College), Pat McKean and Chris Viola (LBCC), Maryanne Shults and Karyn Bower (Saddleback College) and award-winning high school advisers—Jessica Young, Jo Zimmerman, Michelle Saremi and Konnie Krislock. Our guest speakers this year will include an Olympics gold medalist, a talented magazine designer, a gifted professional photographer, a Long Beach-area web innovator and three other professional speakers who will inspire you with stories from their on-the-job experiences.

newspapers2 2017

Monday-Thursday, July 31-Aug. 3

Journalism training for advisers, editors, writers, designers, photographers and social media creators, Monday through Thursday, July 31-Aug. 3, from 9 a.m. to 4:30 p.m. each day at Long Beach City College/ Liberal Arts Campus.

Registrations will be accepted until classes are filled. Payment must be received by July 24, 2017. Please check which single workshop session you wish to attend and complete the form and mail with payment to the address below.

Reporting and Writing the News: Skills for Today's Journalist \$350
A fast-paced environment to gather, write and report for newspapers, online, yearbook and broadcast. Learn the latest trends in social media and convergence journalism to complement a complete on-campus publications program

Video/Broadcast Journalism \$350
Learn the art of interviewing and how to thrive in our visual world by creating powerful and engaging news story videos for television broadcast and the web

EICs ONLY \$350
Editors-in-chief practice leadership roles with special sessions on design, staff motivation, coaching writing, editorial, opinion and column writing; edit the final workshop online/print stories

Photography \$350
Complete digital photography experiences include a collaborative project with writers and editors; students must have their own digital camera

InDesign \$350
Novice production designers use InDesign to create projects each day and collaborate with writers and editors on the LBCC first-day survival edition

Multi Media Design \$350
Learn skills and explore cutting-edge technology in online reporting including using social media and web-based tools and resources

Re-Design** \$350
Advanced production designers will modernize their current campus editions including story presentation, headline style and graphic "looks" for centerfolds and feature pages

Advisers \$350
Good-to-Go training on classroom curriculum and management, production techniques and press rights law. Textbook, C.D. and binder included

Attendee Name _____ Email _____
PRINT CLEARLY

Home Address _____ Phone _____

Position on Staff _____

School _____ Address _____

Adviser Name _____

Adviser Email and Phone Contact _____

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