

newspapers2 • 2018

MONDAY-THURSDAY, JULY 30 – AUGUST 2

LONG BEACH CITY COLLEGE/LIBERAL ARTS CAMPUS

The Power of Storytelling

Telling your stories

An evolution in journalism the past few years is the rise of the “storytelling” both as a publication presence and as a corporate job description.

We will embrace the art of storytelling within the newspapers2 curriculum this summer in all seven sessions we offer.

– Writers will develop interviewing skills and “snooping techniques” to find and report on interesting topics and personalities

– Editors will examine and be encouraged to cover the tough issues that students and campuses face to affect understanding and change.

– Designers, through their artistry, will enhance the written word with carefully themed pages to draw readers into the stories.

– Photographers will capture faces, and feelings—moments with the lens.

– Both online and broadcast reporters will use their instant social media access to treat those stories with immediacy and accuracy.

– Advisers will learn how to support those storytelling student journalists and enhance classroom learning to include the latest communication arts.

All of us have stories to tell and every campus contains important stories. At the 2018 newspapers2, students will learn how to find and tell those tales of their time. And rather than discourage smartphone usage, we encourage it—for notetaking, for fact-checking, for instant messaging about what’s going on at 2018 newspapers2 and for photography. It is our goal that each student and adviser be an advocate of convergent journalism—the ability to do it all—as you tell your story.

Telling our story

Since 2000, newspapers2 has been the lone print, social media and digital high school learning workshop in Southern California. Each summer, 100 or more student journalists and their advisers have joined to learn new skills or improve on those they already have.

Read about us at www.newspapers2.com to discover all about OUR stories and why we love teaching about the Power of Storytelling!

Join us for innovative, current ideas and adventures in coverage in seven separate sessions over four days that will allow staff members of all abilities to learn how to tell a story through journalism.

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